



exportsource.ca

...brought to you by Team Canada Inc



Canada

Is exportsource.ca for you?

It definitively is, if:

- You're a small- to medium-sized Canadian business.
- You've been doing well domestically.
- You have a product or service you feel can compete abroad, or
- You're already exporting but want to expand into new markets



What you'll find at exportsource.ca

When you visit exportsource.ca, you'll benefit from:

- A vast range of Web-based export information
- One-on-one help from our Talk to Us! service
- Links to export services available through:
 - Federal, provincial and territorial governments
 - Industry associations and educational institutions
 - Private-sector export service providers



Using **exportsource.ca**

You'll find us on the Web at **www.exportsource.ca**.

You can start with our main menu and learn about:

- Getting ready to export
- Planning export initiatives
- Identifying and entering foreign markets

But there's lots more to **exportsource.ca**. Here's just a sample of what else we offer...



Exporters' guides

At **exportsource.ca**, you'll find free guides to help you with every aspect of exporting. For example:

- *The Step-by-Step Guide to Exporting*
- *The RoadMap to Exporting*
- *Exporting to the U.S.: A Guide for Canadian Businesses*
- *The Export Finance Guide*



Export-related training opportunities

If you're looking for training, don't miss our Export Training Programs page. You'll find:

- Online and classroom courses about all areas of exporting
- Training programs specifically for service companies
- Programs for Canadian exporters to the U.S.
- Workshops on trade show success



Diagnostic tools

Would you rather:

- (a) Spend days guessing at your export potential? Or...
- (b) Spend an hour to get the exact answers?

If you answered (b), try our online Export Diagnostic.

In just 60 minutes, you'll have a comprehensive report on your readiness for foreign trade!



Financing information

Concerned about financing? On our Export Financing pages, you'll find information about:

- Basic export financing
- Sources of working capital
- Federal and provincial financing programs
- Foreign buyer financing
- Foreign risk mitigation



Market and market entry research

Knowing your market is essential to export success. At **exportsource.ca**, you'll find resources for:

- Identifying opportunities in your business sector
- Accessing information on specific foreign markets
- Locating trade shows, missions and events
- Finding assistance with entering your market



Export plan development

Use our online, Interactive Export Planner to develop a complete export plan, including:

- Identifying your export goals
- Clarifying organizational and management issues
- Developing a market entry strategy
- Identifying regulatory, logistical and risk factors
- Creating financial and implementation plans



Exporting your services

For service exporters, our “Take a World View” pages provide valuable information about:

- Benefiting from exporting your services
- Finding service export opportunities
- Financing service exports
- Operating in foreign markets



E-business for exporters

Going global electronically? If that's your goal, check out our E-Business section for resources on:

- Assessing your e-business potential
- Understanding technology needs
- Finding business opportunities
- Obtaining financing



Legal and customs information

Our Customs, Laws and Regulations page will help you understand and deal with:

- Canadian Customs procedures
- International trade law
- Intellectual property issues
- U.S.-Canadian border security
- Cross-border travel for businesspersons



Directories, glossaries and references

Exportsource.ca also connects you to essential reference information such as:

- Glossaries of export and trade terminology
- Lists of international trade associations and organizations
- Lists of international trade directories
- Online libraries of export-related information



Our Talk to Us! service

- This innovative service connects you to a TCI Information Officer who will answer your questions on the phone.
- Simultaneously, the officer will act as your personal guide through the **exportsource.ca** Web site.
- To begin, just click the Talk to Us! button on our home page. When your phone rings, you're connected!



Contact us!

Visit us on the Web at
www.exportsource.ca

Or to speak to a TCI Information Officer, call us at
1 888 811-1119

